

KODAK

Color

FILMS · PRINTS · ENLARGEMENTS



Reproduction of Kodacolor Enlargement 5x7



Reproduction of Kodachrome Enlargement 5x7

Kodachrome Film for color with a miniature camera . . .

Kodacolor negatives can be made from 35mm. or Bantam mounted color transparencies.

EACH NEGATIVE **.25**

KODACOLOR PRINT

Reproduced in actual size. As many prints as desired can be obtained from a Kodacolor negative. EACH PRINT **.37**



Kodachrome from Kodacolor screen-prints for making Kodacolor prints up



25
37
62



KODACHROME PRINT

From the Kodachrome transparency shown above. the popular 2X size, made on durable cellulose acetate.

Kodachrome Film

List Price, Including Federal Tax*

Daylight Type and Type A (for artificial light)

K135, K135A—20 exposures	\$3.50
K135, K135A—36 exposures	5.50
K828, K828A— 8 exposures	1.88

*Price includes processing and return by third-class mail. For improved service, send exposed film to laboratories by first-class or better mail service, and enclose postage for return same way. The addresses of Kodak Processing Laboratories and other details are given in the film instructions.

NOTE: See back cover for additional information on Kodachrome Film, Prints, and Enlargements.

All prices in this folder are subject to change without notice and include Federal Tax where applicable.

YOU CAN GET . . .	Kodachrome Prints		Kodacolor Prints (3½x5 inches)	Kodacolor Enlargements Standard Sizes		Kodachrome Enlargements Standard Sizes		Kodachrome Enlargements Special Sizes	
	2X (2¼x3¼ inches)	3X (3x4¾ inches)		5x7	8x10	5x7	8x10	Up to and including 5x7	Over 5x7 Up to and including 8x10
24x36mm. • 28x40mm.	\$.50	\$.75	\$.37*	\$.175*	\$.400*	\$2.25	\$4.75	\$2.75	\$5.75
18x24mm. • 24x24mm. 35mm. stereo	.55	.85				2.75	5.75	2.75	5.75
Sheet film up to and including 4x5 inches; 120 or 620 roll film.		.85				2.75	5.75	2.75	5.75

*Plus 25¢ for Kodacolor negative required for making first Kodacolor Print or Enlargement. See back cover.

Note: Kodachrome Contact Prints are available on special order from 4x5 and smaller color transparencies. List price, \$1.95. Kodachrome Enlargements, 2¼x3¼ and 4x6 inches, are available from 8 and 16mm. Kodachrome frames respectively at \$2.75 each.

Kodacolor Film for color with most any roll-film camera . . .



Kodachrome Film is supplied in two types: Daylight Type for outdoor use, Type A for indoors with flash or flood. Two sizes, for 35mm. and Bantam cameras.



Kodacolor Film comes in popular roll sizes to fit most cameras. Daylight Type for outdoor use; Type A for flash or flood.



Kodacolor negatives from exposed Kodacolor Film are developed without additional charge. Prints are extra.

KODACOLOR PRINT

Actual size obtained from square negatives on 127, 620 or 120 film. Rectangular negatives yield 3 1/2 x 5-inch Kodacolor Prints. EACH PRINT .37



Kodachrome transparencies can be projected and also used in making Kodachrome or Kodacolor prints and Enlargements up to 8x10 inches.

Reproduced in close accurate base. EACH PRINT .50

Kodacolor Film

	<i>List Price, Including Federal Tax*</i>
Daylight Type and Type A (for artificial light)	
C127, C127A	\$1.86
C620, C620A, C120, C120A	2.14
C616, C616A, C116, C116A	2.51
C828, C828A	1.60

*Price includes cost of development to color negatives, but not the making of Kodacolor Prints or Enlargements. Details are given in the film instructions.

Kodacolor Prints

	<i>List Price</i>
Each Print	\$.37
Extra charge added to price of first Print produced from each of the following cropped negative areas: 1 1/2 x 1 1/2, 1 3/8 x 1 1/8, 2 1/4 x 3/4, 2 1/4 x 2 1/4, 1 1/2 x 2 1/4	.20

Kodacolor Enlargements, Standard Sizes

Kodacolor Enlargements 5x7, each	\$1.75
Kodacolor Enlargements 8x10, each	4.00

Kodacolor Enlargements, Standard Sizes (continued)

Kodacolor Enlargements ordered without special instructions are made from the largest area of the negative that can be printed to the desired size. Magnification in making Kodacolor Enlargements is limited to about five diameters. If the customer wishes to indicate the specific negative area to be enlarged, this can be done by following the instructions on the Kodacolor Enlargement Masking Guide, available on request.

Kodacolor Enlargements, Special Sizes

Occasionally it is not possible to include all of the principal subject in a standard-size Kodacolor Enlargement of the size ordered. When this occurs, a special-size Enlargement is made within the dimensions of the size ordered but using approximately the entire negative area. From 616 or 116 negatives, 4x7 or 6x10 Enlargements will be made instead of 5x7 or 8x10. From 620, 120, or 127 negatives, 7x10 Enlargements will be made instead of 8x10. From square negatives, 5x5 or 8x8 Enlargements will be made instead of 5x7 or 8x10. The price of such Enlargements is the same as that of the standard-size Enlargement ordered.

Kodachrome Enlargements, Special Sizes

• To make a full 8x10-inch standard-size Kodachrome Enlargement from a 24x36 or 28x40mm. transparency, it is necessary to crop a little from the long dimension of the picture. The customer may, if he wishes, indicate the end from which this cropping should be done. If the long dimension cannot be cropped, a Kodachrome Enlargement, Special Size, should be ordered.

Transparencies sent in for 5x7- or 8x10-inch Kodachrome Enlargements are generally cropped as necessary to produce such Enlargements. However, some square transparencies cannot be cropped without cutting off part of the principal subject. In such cases, 5x5- or 8x8-inch special-size Enlargements will be made.

Kodachrome Enlargements, Special Sizes, are also made in accordance with special cropping requirements. If cropping is desired, it should be indicated by a mask attached to the transparency.

All genuine Kodachrome Prints or Enlargements are identified on the back as follows: "This is a Kodachrome Print (or Enlargement)—Made by Eastman Kodak Company."

Mounting of Transparencies for Printing

• Kodak Bantam-size (28x40mm.), 35mm. (24x36mm.), and half-frame (18x24mm.) transparencies must be mounted in regular 2x2-inch slides (glass or standard cardboard slides). If they are received unmounted or in nonstandard mounts, a charge of ten cents each is added for mounting them in 2x2-inch cardboard mounts.

Transparencies 24x24mm. must be mounted by the customer. Stereo transparencies are acceptable in regular stereo mounts.

Sheet- or roll-film transparencies do not require mounting and *should not* be in glass mounts.

Kodacolor Prints from Miniature Transparencies

• Kodacolor Prints 3½ x 5 inches (including borders) and Kodacolor Enlargements (5x7 and 8x10 inches), can be obtained from 35mm. or Bantam transparencies.

A Kodacolor negative (at 25 cents list) is made from each color slide to be printed. Kodacolor Prints and Enlargements are made from these negatives at regular Kodacolor prices. This means that after the initial purchase of the Kodacolor negative, your customers can get 37-cent Kodacolor Prints slightly larger than the 75-cent Kodachrome Prints 3X. Any number of Kodacolor Prints and Enlargements can be made from the same Kodacolor negative.

Send color slides for Kodacolor negatives, Prints, and Enlargements to Kodacolor Finishing Department, Building 65, Kodak Park, Rochester, N. Y.

All genuine Kodacolor Prints or Enlargements are identified on the back as follows: "This is a Kodacolor Print (or Enlargement)—Made by Eastman Kodak Company."

CAUTION: The making of Kodachrome Enlargements, Special Size, from 8mm. and 16mm. Kodachrome frames is not recommended. The original transparency must be extremely sharp. The enlargements are rarely satisfactory if 8mm. frames are printed larger than 2¼ x 3¼ inches or 16mm. frames larger than 4x6 inches.

NOTICE: If color films are damaged or lost by us or any associate company, they will be replaced with unexposed film. Except for such replacement, films will be accepted for processing, printing or enlarging without warranty, guarantee, or other liability of any kind. The dyes used in Kodak color films, prints, and enlargements, like other dyes, may change in time. These products, therefore, will not be replaced or otherwise warranted against any change in color.

It's Kodak for Color!

Eastman Kodak Company
Rochester 4, N. Y.

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