

"SASHALITE" PHOTO FLASH BULB

Made in London by

THE GENERAL ELECTRIC CO., LTD.

S.O.21 for SASHALITE Ltd. — Patent

INSTRUCTIONS FOR USE.

A "Sashalite" Photo Flash Bulb can be inserted in an ordinary electric torch in place of the torch bulb. (With the smaller size of "Sashalite" bulb, which is fitted with a B.C. cap, a small adaptor is required, price 1/8d). On pressing the contact button of the torch the "Sashalite" bulb will give a single brilliant flash of light lasting about 1/75th of a second. Therefore, be careful not to press the torch button until the flash is required. **THESE BULBS MUST NOT BE USED FROM THE ELECTRIC LIGHT MAINS, BUT ONLY FROM A TORCH BATTERY.**

To take a photograph in a room of ordinary size proceed as follows :—

For best results place the camera on a tripod or other firm support.

If the lens aperture is adjustable, open this to about f11 if using the large "Sashalite" bulb, or f8 with the small bulb.

Set the camera shutter for "Bulb" or "Time."

Arrange the subject and focus the camera.

Insert the "Sashalite" bulb in the torch — having first made certain that the switch is "off."

For the majority of subjects the "Sashalite" bulb should be held behind and slightly to one side of the camera and at a somewhat higher level than the subject to be photographed.

Then simply :

1. Open the camera shutter.
2. Flash the "Sashalite" bulb.
3. Close the camera shutter.

Do not keep the shutter open longer than necessary.

The camera must not be moved while the picture is being taken.

As long as the subject is not moving while the camera shutter is open there is no need to extinguish the ordinary lights in the room, provided they do not shine directly into the lens of the camera.

Excellent results may be obtained as described above, but for more advanced photography it is advisable to make use of the special reflector fittings and other accessories that have been developed for use with "Sashalite" Photo Flash Bulbs. Full particulars from Photographic dealers, or from :—

THE GENERAL ELECTRIC Co., Ltd.
Magnet House, Kingsway, London, W.C.2
or any of the G.E.C. Branches.