ILFORD
PHOTOGRAPHIC PLATES, PAPERS, FILMS, etc.
ESTABLISHED 50 YEARS.

ILFORD, LIMITED, ILFORD, LONDON, ENGLAND.
ILFORD, Limited have pleasure in drawing the attention of the Photographic World to the following abridged list of some of their manufactures.

These represent the culmination of excellence resulting from the past fifty years of successful endeavour not only in using every effort to maintain the high standard associated throughout the World with the name of ILFORD but by an active study of the requirements of their clientele to introduce from time to time such improvements as seemed expedient, together with the production of new goods to comply with the ever-increasing demands of a young and expanding scientific and artistic industry.

Such has been the progress, steady growth, and appreciation of the manufactures of ILFORD, Limited by the Photographic Public, that they may justly claim the high distinction of being the largest manufacturers of their kind in the World.

ILFORD, Limited,
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January, 1930.
The following represent a few lines from the ILFORD Price List:

**PLATES**

**ORDINARY.** For Copying and all-round work. A perfect emulsion of fine grain. H.&D. 70.

**EMPERESS.** H.&D. 100. Copying and all work not requiring great speed. Very fine grain.


**SPECIAL RAPID (Extra Sensitive).** H.&D. 400. All-round work and High-Speed Shutter exposures.


**ZENITH (Extra Sensitive).** H.&D. 400. Fast Portraiture.

**ZENITH (Super Sensitive).** H.&D. 650. Very Fast Portraiture, and High Speed Work.


**ISO-ZENITH Plates** are also supplied with a Matt Surface.


**MONARCH.** H.&D. 525. All purposes where great speed and quality are necessary.

ILFORD, LIMITED, ILFORD, LONDON, ENGLAND.


AUTO-FILTER. H.&D. 400. Hand-Camera and Rapid Exposures, Correct Colour Results without Light Filter.


SPECIAL RAPID PANCHROMATIC. H.&D. 400.

Perfect monochrome rendering of colour.

RAPID PROCESS PANCHROMATIC. H.&D. 100.

Photo-mechanical colour-printing processes.

PROCESS. Photo-mechanical: (Line and Half-tone).

X-RAY. Radiography.


ALPHA LANTERN. Red, Brown, Sepia, Purple, and Blue Slides.

WARM BLACK LANTERN. For Warm Tones.

GASLIGHT LANTERN. Black Slides.

ILFORD, LIMITED, ILFORD, LONDON, ENGLAND.
FILMS

ILFORD ROLL FILM. The Fastest and Best. British Made. The Greatest Success of any Film on the Market.
Made in sizes to fit all popular Roll-Film Cameras.
ULTRA RAPID (H. & D. 350) — NON-CURLING
ORTHOCHROMATIC — NON-HALATIVE
Owing to the hardened nature of the film they are suitable for all climates.

ILFORD ROLL FILM. H.&D. 350.
Snapshots. All subjects and all weathers.

ILFORD PANCHROMATIC ROLL FILM. H.&D. 400.
Coated with the world-famous Ilford Panchromatic Emulsion. Perfect monochrome rendering of colour values. Sensitive to ALL Colours.

ILFORD FILM PACK. H.&D. 350. Metal Case.

ILFORD PANCHROMATIC FILM PACK. H.&D 400.
Perfect monochrome rendering of colour values.

ILFORD D-C X-RAY FILMS (Double-Coated). Ordinary Packing and Double Wrapped.
Notes on ILFORD X-RAY PLATES and X-RAY D-C FILMS (Double-coated) free on application.

ILFORD FLAT FILMS. In cut sizes.
"Studio" (Super Sensitive) H.&D. 550.
"Universal" H.&D. 350.
"Universal Ortho" H.&D. 350.
"Panchromatic" H.&D. 400.
"Process."

ILFORD, LIMITED, ILFORD, LONDON, ENGLAND.
PAPERS


INTONA (Self-Toning Printing-Out-Paper) Gelatino-Chloride
The very finest tones from sepia to photographic purple obtained with HYPO ONLY.
GLOSSY — Mauve, MATT — White. CARBON SURFACE (Semi-Matt) — Mauve.

ILFORD BROMIDE PAPER. For Contact, Enlargement or Bromoil. Fine Black Transparent Shadows and Brilliant High Lights, Freedom from Veil, Great Latitude in Exposure, Excellent Tones, Hardened Film.
Made in two speeds, Normal and Rapid, in numerous varieties and surfaces, having Soft, Normal, and Contrasty Grades.

ILFORD BROMOIL PAPER (Double-weight), specially manufactured for Bromoil work.
WHITE SMOOTH, WHITE ROUGH, and CREAM ROUGH

HYPTONA. Ilford Collodion Self-Toning-Paper. Beautiful uniform tones with HYPO ONLY. NO SEPARATE TONING REQUIRED.
GLOSSY and MATT.

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WARM BLACK for Contact or Enlarging. A development paper for the highest class of portraiture and other work, giving Warm Black prints of perfect gradation; White and Cream, both Single and Double Weight.
THIS PAPER IS ALSO SUPPLIED WITH A MATT SURFACE.

All the above Varieties can be had in double weight (Thick).

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P.O.P., INTONA, GASLIGHT, BROMIDE, WARM BLACK, and HYPTONA, having all the characteristics of the respective papers.

ILFORD, LIMITED, ILFORD, LONDON, ENGLAND.
ILFORD COLOUR FILTERS
Unsurpassed for Excellence of Workmanship.
Made in great variety suitable for all kinds of work.
Write for Special List.

CERTINAL
ILFORD CONCENTRATED LIQUID DEVELOPER.
Requires dilution with water only for use with Ilford Plates,
Papers, and Films.
In 3-oz. and 20-oz. bottles.

ILFORD
PROFESSIONAL DEVELOPER
FOR ILFORD PLATES AND FILMS.
For Tank and Dish Development.
Each tin contains sufficient to make 400 ozs. of Tank
developer for Plates and Films.

ILFORD
"M.Q." PACKET DEVELOPER
A packet will make 8 ounces of developer for Plates,
Films and Bromide Paper, or 4 ounces for Gaslight Paper.

ILFORD
ACID HYPO FIXING SALTS
For Plates, Films, Lantern Slides; Bromide, Gaslight and
P.O.P. Papers.
Economical and clean. Saves time and trouble.
In ½-lb., 2½-lb., and 5-lb. tins.
For Plates and Films, dissolve 4 ounces in 16 ounces of water.
For Lantern Slides; Bromide, Gaslight and P.O.P. Papers,
dissolve 2 ounces in 20 ounces of water.

ILFORD
X-RAY DEVELOPING POWDERS
In Tins sufficient to make ½ gallon, 1 gallon, and 2 gallons
of Developer.

ILFORD, LIMITED, ILFORD, LONDON, ENGLAND.
DESENSITOL
THE ILFORD DESENSITIZER.
By the use of Desensitol, Plates and Films, including Panchromatic, can be developed by the light of an ordinary candle or any other weak white light.
A 3-oz. bottle is sufficient to treat hundreds of plates.

"PANCHROMATISM"
(New and revised edition with new colour test chart).
This illustrated booklet describes the properties of coloursensitive plates and their use in the rendering of colour in monochrome. Theory and practice are dealt with in such a manner that both the beginner and the advanced worker may gather knowledge from its pages which will lead to an improvement of their work.

ILFORD MANUAL OF PHOTOGRAPHY
The most popular Handbook published,—310th Thousand.

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A comprehensive Textbook for the Process Worker.

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Ilford Plates and Films.
Ilford X-Ray Plates and Films.
Ilford Lantern Plates.
Ilford P.O.P., and Intona.
Ilford Bromide and Gaslight Papers and how to use them. (New Edition).

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Guide to Exposures month by month.
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