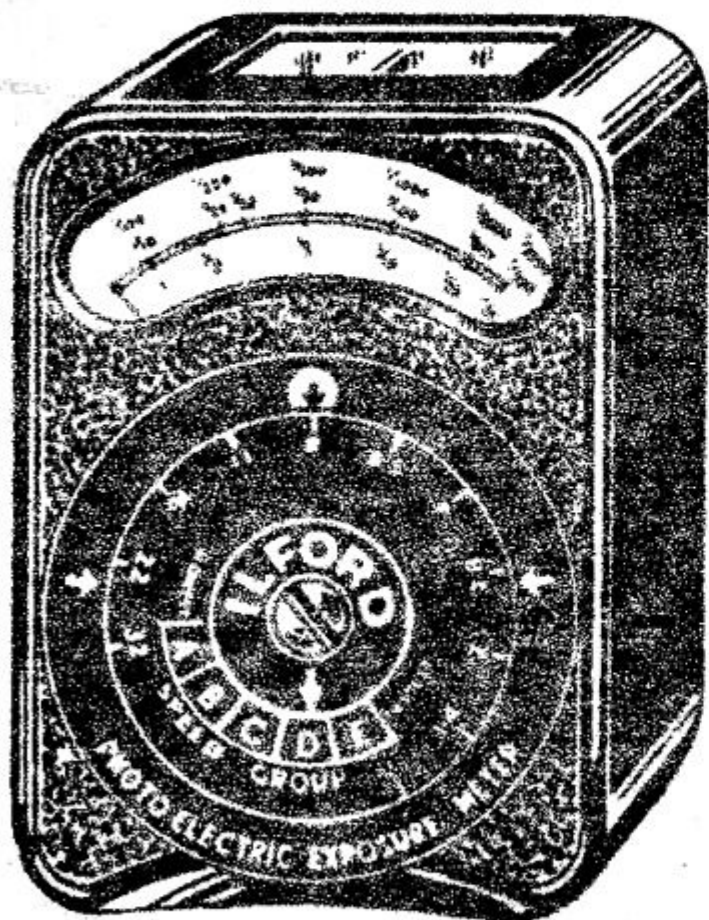


THE ILFORD PHOTOELECTRIC EXPOSURE METER.

(Sold by Ilford Limited, Ilford, London, E.)

This is a really British meter—made in England by a leading firm of electrical measuring instrument manufacturers in collaboration with Messrs. Ilford, and scaled in terms of British materials: Ilford

plates and films. It is a handy little pocket instrument, in a neat leather ever-ready case. Operation is simplicity itself. A disc is turned once and for all to the speed of the plate or film—these are divided into groups; no speed numbers are used—the meter is pointed at the subject and a second disc turned to the desired stop, when the pointer will indicate the required exposure direct. In addition to its use with ordinary materials, the meter has been specially calibrated for use with Dufaycolor rollfilm, flat film and 16 mm. ciné film, thus ensuring the maximum possible accuracy in exposure with this material. All Dufaycolor workers should possess one. The



double cell is deep set, and therefore includes only the actual camera angle. The price of this handy little meter, which it is safe to say, from the reputation of the makers, is robust and reliable, as well as extremely sensitive, is £3 3s. 0d.